NWORIE SAMSON OBINNA

Business Data Analyst

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Profile Summary

To strive for excellence and precision at all times, in all positions and circumstance, attaining professional distinction and proficiency. I am a meticulous and organized individual seeking an entry level position in the field of data analytics. I want to apply my newly learnt skills in creating stories out of data, cleaning data and presenting business solutions.

Education

University of Texas At Austin – Red McCombs School Of Business Texas, USA - Post Graduate Program in Data Science and Business Analytics

Caritas University Enugu, Nigeria- Bachelor of Engineering in Electrical Electronics Engineering

Goshen International College, Ikorodu Lagos, Nigeria-
West African Examination Council Certificate (WAEC)

Achievements:

Here you can mention your achievements and also affiliations or memberships if any

Projects:

While in my Post Graduate Degree Program at the University of Texas At Austin, I have done several industry relevant project works by applying data analysis skills such as Exploratory Data Analysis, Linear and Logistic Regression Models and building Machine Learning Models to solve real-time business problems.

Project -1

Project title: FoodHub Order Analysis using Python

Description: The food aggregator company has stored the data of the different orders made by the registered customers in their online portal. I helped in analyzing the data and was able to draw some actionable insights for their business.

Skills & Tools Used:

Exploratory Data Analysis (Variable Identification

Univariate analysis
Bi-Variate analysis)
Python

Project -2

Project title: ReCell Mobile

Description: I helped to analyze the used devices dataset, and built a model which helped to develop a dynamic pricing strategy for used and refurbished devices, and identify factors that significantly influence the price.

Skills & Tools Used

EDA

Linear Regression

Linear Regression assumptions

Business insights and recommendations

Relevant Skills:
Statistics and Data Visualization: Descriptive, Statistical, Predictive Analytics, Seaborn, Matplotlib
Machine Learning: Classification and Regression Algorithms, Statistical Inference, Exploratory Data Analysis, Clustering Techniques, PCA, Recommendation Systems, Hyperparameter Tuning, Feature Selection, Scikitlearn, NumPy, Pandas
Database: SQL, Excel
Other software/Tools: Jupyter Notebook, Google Collab, Coded UI, Web Services, TFS, Visual Studio

Professional experience:
Designation, Company name   **Jan 2019-present**

- Here mention what you have accomplished in your job backed by data

- EXAMPLE: Involved in Classification techniques like Multinomial Logistics Regression to find the Model/Manufacturer and the equipment Defect status, achieving 30 % more accurate prediction of performance than previous years

- EXAMPLE: Performed Sentiment Analysis of Work Order Notes by using